

# Managing The Business of Cyber Security

## Designed by CISOs for CISOs

Cycept and Cybereconomics augment your ability to tackle the business, political, and operational challenges of financing, building, and running cybersecurity programmes.

CISOs today use us to:

- communicate and gain consensus with executives and technical stakeholders
- define and implement a risk-appetite aligned security strategy
- show fiduciary duty in managing cyber risk
- justify budget and resources - even the impact of budget cuts
- show compliance to a number of common security frameworks

**We don't make your favourite cybersecurity resources - we make them better**



Cycept are a team of business leaders, CISOs and NEDs - proven deliverers of strategically aligned, enterprise cybersecurity programmes.

[www.cycept.io](http://www.cycept.io) | [info@cycept.io](mailto:info@cycept.io)

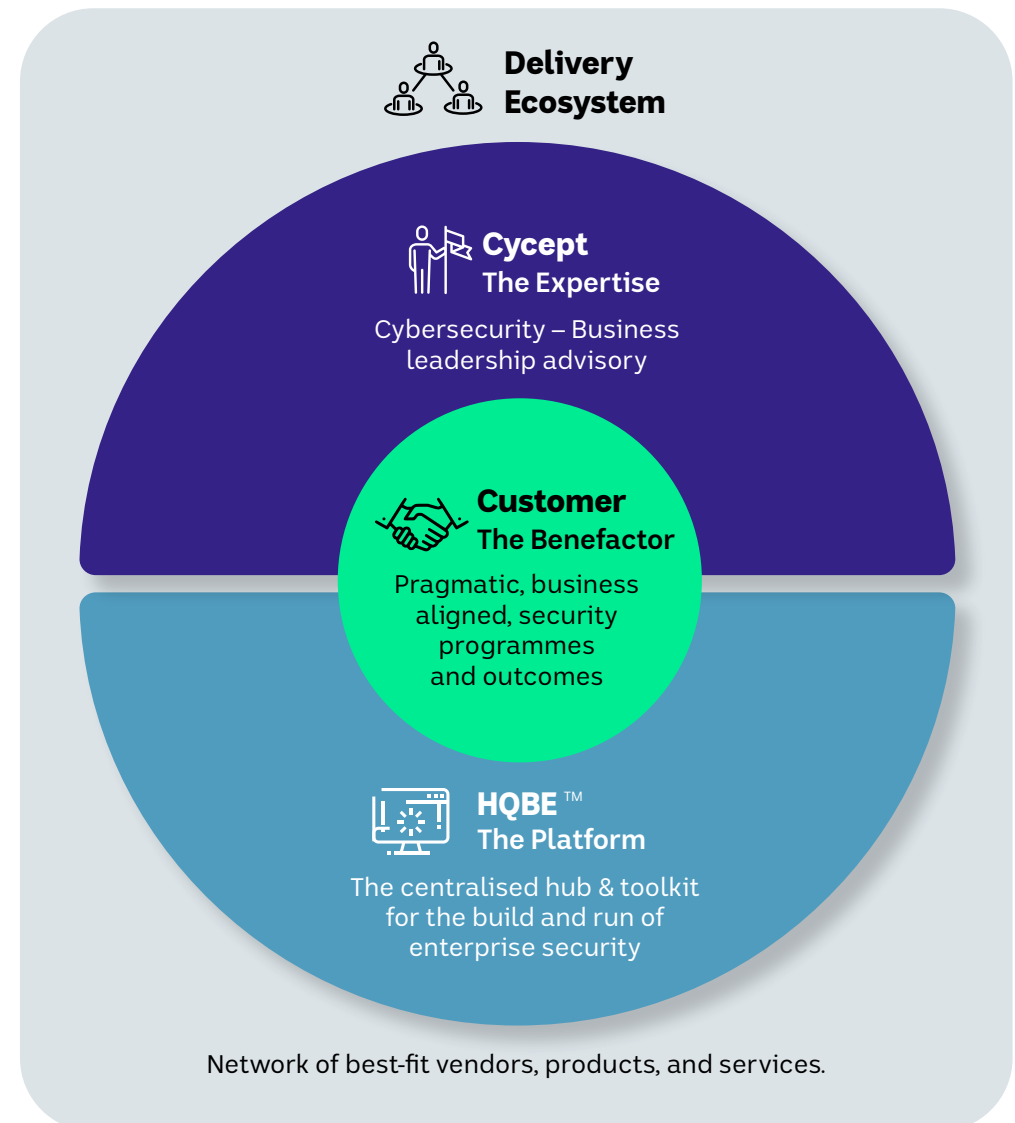


Cybereconomics HQBE™ is a data-driven platform for better management, accountability, and oversight of cybersecurity.

[www.cybereconomics.com](http://www.cybereconomics.com) | [info@cybereconomics.com](mailto:info@cybereconomics.com)

**“ If you think technology can solve your security problems, then you don't understand the problems and you don't understand the technology. ”**

Bruce Schneier



## End-to-end stakeholder consensus

### Be Better Informed

### Invest Intelligently

### Deliver Confidently



#### Customer The Benefactor

Pragmatic, business aligned, security programmes and outcomes

Translate technical jargon into risk exposure narratives that resonate with executives

Gain consensus on risk appetite and show ROI in unambiguous terms

Demonstrate fiduciary duty with a business risk aligned strategy

Justify budgets, resources, and action plans

Optimize the effectiveness and efficiency of budgets and resources

Demonstrate and track alignment to common frameworks



#### Cycept The Expertise

Cybersecurity – Business leadership advisory

Executive and strategic advisory aligning the c-suite, risk, strategy, planning delivery, operations and compliance

Executive advisory and CISO support

Strategic roadmap design and planning

Threat and risk management

Programme delivery and operations guidance

Advisory support



#### HQBE™ The Platform

The centralised hub & toolkit for the build and run of enterprise security

Security-protection-risk exposure translation

Strategy and outcome modelling

Action planning

Budget and resource planning

Built-in KPI suite

Resource & deliverable tracking

Assessment and analytics suite • Aligned to common security frameworks  
Adaptive business and threat contextualized meta framework and data model



#### Delivery Ecosystem

Network of best-fit vendors, products, and services

Goals

Strategy

Budget and Action Plans

Resources

Visibility and Tracking

“ The greatest challenge facing the CISO and the C-Suite is the weak correlation between security budget and levels of protection ”  
McKinsey & Company

“ Boards are now pushing back for improved understanding of what they achieved after years of such heavy investment ”  
Gartner